

 MISSOURI BOTANICAL GARDEN

PLANTING *the future*

2014 Annual Report



Writer and Editor: Liz Fathman

Designer: Andrea Androuais

Photography: Flannery Allison, Hayden Andrews, Dan Brown, Kerri Carter, Lisa DeLorenzo Hager, Maddy Gordon, Tom Incrocci, Sonya Lalla, JJ Mueller, Josh Nezam, Mary Lou Olson, Heather Marie Osborn, Nathan Wagner, Peter Wyse Jackson, and Dan Yaroshevsky.

Milkeed for Monarchs photo courtesy of City of St. Louis.

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(cover) *Malus niedzwetzkyana* is native to Afghanistan, China, Kazakhstan, Kyrgyzstan, and Uzbekistan, and it is listed as “endangered” by the IUCN. It is one of several species that were hybridized to create our modern apple cultivars, therefore the genetics of this wild crop relative are important to the long-term preservation of one of our favorite fruits.

(page 1) *Marshallia mohrii* is a perennial that is endemic to the Southeastern U.S., and it has been listed as “threatened” under the Endangered Species Act since 1988. Garden researchers Dr. Quinn Long and Dr. Matthew Albrecht collected seed from wild populations, stored them for long-term conservation, and conducted germination trials. The resulting germinants were transplanted and are now being propagated by Garden Horticulturist Justin Lee.

TO *discover* AND
SHARE KNOWLEDGE
ABOUT *plants*
AND THEIR
environment IN
ORDER TO PRESERVE
AND
ENRICH *life*

mission of the Missouri Botanical Garden



FROM THE PRESIDENT



The Missouri Botanical Garden is an internationally renowned center for plant research and conservation, and it is also a favorite attraction for tourists and local visitors. Our efforts in plant science and conservation have a global impact, but our reach is also felt right here in the region, through education, community involvement, and our living collections.

This year we celebrate accomplishments in both arenas. We added the 6.5 millionth specimen to the herbarium in April, and we added two new staff members in ecological restoration, an important and growing field related to plant conservation. The World Flora Online continues to move forward in the creation of a global online database of all known plant species, and I was re-elected as Chairman of its Council. I also addressed the United Nations Convention on Biodiversity in South Korea, where I expressed concern that unless we act quickly and decisively, we risk the loss of the 100,000 plant species that are in danger of extinction. The government delegates in attendance unanimously agreed to renew their commitment to achieving the Global Strategy for Plant Conservation by 2020. Much of the work we did in Madagascar, Mauritius, and even Missouri, among other places, contributed to halting the loss of plant diversity around the world.

As the city of St. Louis celebrated its 250th birthday, we did some celebrating at the Garden as well. Our membership program turned 75 this year, and we are pleased to count 43,000 households among its ranks. We welcomed a giant praying mantis, a family of ducks, an enormous monarch butterfly, and many other creatures to the Climatron® for Nature Connects: Art with LEGO® Bricks. In addition, each Friday night in October we celebrated the intoxicating effects of many plants during Spirits in the Garden. Garden Glow was even more successful than in its inaugural year, and we look forward to securing its status as a St. Louis holiday tradition.

The Garden welcomed over one million visitors at our three public sites, including school groups, teachers, researchers, tourists, and families. Henry Shaw's Garden remains an influential center of research, conservation, horticulture, and education as well as a cherished cultural institution, and we plan to do everything we can to maintain Shaw's vision for his—and your—Garden.

A handwritten signature in black ink that reads "Peter Wyse Jackson". The signature is written in a cursive, flowing style.

Dr. Peter Wyse Jackson,
President



FROM THE CHAIR



St. Louis celebrated 250 years of history, growth, and achievement in 2014, and the Missouri Botanical Garden is proud to have shared 155 years of history with this community. Across the span of our history, the Garden has grown into an incredible destination, a valuable resource, and a treasured partner across our region and beyond, fulfilling critical needs of our community, our region and our world.

As you will see in this report, 2014 was a year full of milestones. Our membership program celebrated its 75th anniversary and surpassed 40,000 member households. Our herbarium reached 6.5 million specimens—and is still growing. The Sophia M. Sachs Butterfly House distributed over 300,000 milkweed seeds to visitors, enough to host more than half a million caterpillars each season.

Our mission has enriched the lives of more visitors than ever before with over one million visitors experiencing our public locations in 2014. We saw great increases in attendance at Shaw Nature Reserve, the Doris I Schnuck Children’s Garden, and the Whitaker Music Festival. Website traffic and social network followers continue to grow at a double-digit pace. Clearly, the Garden offers value to many different audiences in many different ways.

Our generous donors continue to make an incredible impact on our mission. With your support, the Garden’s endowment has now surpassed \$110 million. The Garden for the World campaign has raised more than \$80 million toward our goal of over \$100 million. Each year, we accomplish so much because of you!

Thank you for your confidence in the Garden’s mission. With your help, we are truly planting the future.

Lelia J. Farr,
Chair, Board of Trustees

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seed of *Biscutella neustriaca* Bonnet

CONSERVATION

New Senior Vice President of Science and Conservation



Dr. James Miller was named Senior Vice President of Science and Conservation in December 2013. Dr. Miller worked at the Garden for 20 years before leaving to serve as Dean and Vice President of Science at New York Botanical Garden. Miller specializes in the systematics of the Boraginales, but also has experience working in the fields of economic botany and ethnobotany.

Ecological Restoration

The Garden's Center for Conservation and Sustainable Development (CCSD) has launched a new program in Restoration Ecology. Dr. Leighton Reid, a restoration ecologist from Oregon State University, and Dr. James Aronson, scientist in the Restoration Ecology program, joined the Garden to develop programs in both temperate and tropical ecosystems in Missouri and surrounding areas, Latin America, Africa and Madagascar, and other regions. Dr. Reid aims to understand biodiversity maintenance and develop strategies to conserve plant and animal populations in working landscapes and in concert with sustaining human livelihoods. Dr. Aronson brings a wealth of experience in countries such as Colombia, Mexico, and Madagascar, and a wide range of contacts, both local and international, in the field of restoration ecology, many of whom were invited panelists at the Ecological Restoration Alliance Symposium, held at the Garden in July.



[^] Dr. Leighton Reid next to a giant fig tree at Las Cruces Biological Station, Costa Rica, where he is conducting a tropical forest restoration experiment.

6.5 M

HERBARIUM SPECIMENS



[^] Dr. Ulloa (right) with Anna Spencer, who mounted the specimen to be stored in the Herbarium.

Quipuanthus epipetricus, a new genus and species described and co-authored by Garden curator Dr. Carmen Ulloa, was identified as Garden's 6.5 millionth Herbarium specimen. Only two populations are known from the foothills of the eastern Andes: one in Ecuador and the other in northern Peru. The species is recognized as Endangered by the International Union for Conservation of Nature (IUCN).

The new genus and species, in the melastome family (Melastomataceae), was discovered in collaboration with The New York Botanical Garden after careful study in the herbarium and anatomic and molecular work. The collections, some gathered over three decades ago, had been moved from one genus to another, without a suitable match. The specimen selected was collected during a Garden-sponsored expedition in 1996 by Peruvian botanist Camilo Díaz, and duplicates are deposited in Peru, St. Louis, New York, and other botanical institutions.

Where We Work

Have you ever wondered where the Garden conducts its field research? This map illustrates the extent of our work to understand and conserve plant diversity around the world. Two of the countries where the Garden works include one many have never heard of, Mauritius, and one more familiar, Ireland.



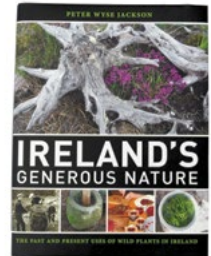
The Garden and Mauritius



^ Conservation Geneticist Dr. Christine Edwards collected specimens of *Dracaena* in the wild during a trip to Mauritius.

Representatives from the Garden traveled to the richly biodiverse yet ecologically devastated island nation of Mauritius. With approximately 89% of the 267 endemic plants there endangered—some down to just a handful of individuals—the situation is not only critical but also an important conservation opportunity for the Garden. In collaboration with The Mauritian National Parks and Conservation Service Propagation trials and the Mauritian Wildlife Foundation, the Garden is providing plant science expertise with tools such as GIS mapping, propagation tests, and staff training. In addition, Garden staff led an IUCN Red List Assessor Training Workshop for the assessment of the country's flora. The IUCN Red List of Threatened Species is the most comprehensive approach for evaluating the conservation status of plant and animal species, making it an important tool to manage conservation efforts and to guide policymakers.

The Flora of Ireland



Garden President Dr. Peter Wyse Jackson published *Ireland's Generous Nature: The Past and Present Uses of Wild Plants in Ireland*. The 700-page book is a comprehensive account of both historical and present-day uses of wild plant species in Ireland, mixing scientific facts with Irish myths, tales, and superstitions in a delightful account of the country's flora.

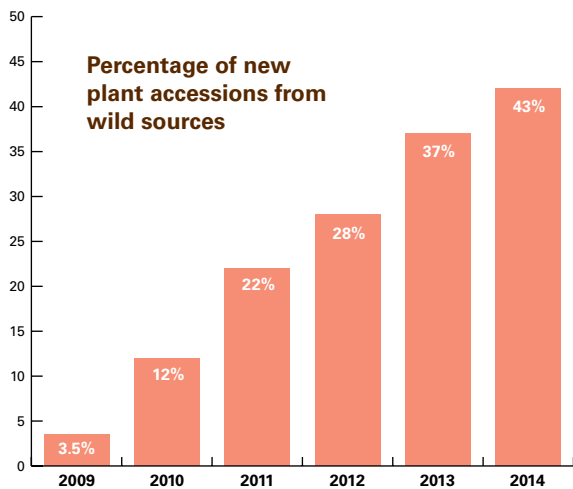
CONSERVATION

Living Collections

At just under 16,000 taxa, the Garden holds one of the world's largest living collections. In 2014 about 43% of our 2,444 accessions were from wild sources, and of those 93 or 4% were of conservation concern. In the last six years, we have significantly increased our incoming wild-sourced material. Every year our goal is to increase species diversity with known wild origin to support conservation, research, and educational uses of our living collection. Using *ex situ* collections, such as the living collection, Garden staff are gaining cultivation knowledge for threatened plants to reduce their risk of extinction.

66 TAXA OF
CONSERVATION
CONCERN

1,057 WILD SOURCE
ACCESSIONS



^ Visitors enjoyed the sight—and smell—of the blooming titan arum “Izzy,” which had already flowered once in 2012.

Titan arum—times two!

The Garden once again witnessed the rare blooming of two titan arums (*Amorphophallus titanum*), the fourth and fifth such occurrences to take place on Garden grounds in just over two years, possibly facilitated by cooler growing conditions and greater exposure to light. “Izzy” unfurled on June 30 with an inflorescence 63 inches high, while “Hunter” bloomed on July 28 and was 59.5 inches tall. The blooming of “Izzy” particularly was surprising, given that it last flowered just two summers ago in 2012.

Conserving Ebonies

The Garden received a substantial grant from the Fondation Franklinia to conserve rare and endangered ebonies in Mauritius, Rodrigues, and Madagascar, and establish a list of approximately 700 accepted ebony species around the world, which will be added to the World Flora Online. Once the baseline list is established, the Garden will assess the species' conservation status and collaborate with Botanic Gardens Conservation International (BGCI) to determine which ebony species are currently in cultivation in botanical gardens.



Bavarian Garden

The Floyd Pfautch Bavarian Garden emerged from an extensive renovation this fall, allowing visitors to enjoy the diversity of alpine plant life without trekking up a mountain. Begun in the fall of 2012, the renovations are part of a broad effort led by Vice President of Horticulture and Living Collections Andrew Wyatt to increase the Garden's ability to sustain and display greater biodiversity among its living collections. While many of the plants selected for the Bavarian Garden are uncommon in the St. Louis area, they represent an important addition to the Garden's living collections, allowing the Garden's horticulturists to learn about growing Alpine plants in St. Louis's challenging climate.

World-Class Leadership

World Flora Online by 2020



In June, representatives from the Garden joined attendees from 10 international botanical institutions at the Komarov Botanical Institute in St. Petersburg, Russia, to continue work on the World Flora Online (WFO) project, made possible by a generous contribution from Monsanto Company. The meeting was chaired by Garden President Dr. Peter Wyse Jackson, who was re-elected as Chairman of the WFO Council. The meeting followed a conference celebrating the institute's 300th anniversary, created by Peter the Great in 1714. Dr. Wyse Jackson was a keynote speaker and presented a proclamation of congratulations on behalf of the Garden. The World Flora Online is a collaboration of a growing number of institutions around the world to document the world's flora in response to Target 1 of the Global Strategy for Plant Conservation (GSPC): creation of an online flora of all known plants by 2020. There were 24 signatories by the end of 2014, including The New York Botanical Garden, the Royal Botanic Garden Edinburgh, and the Royal Botanic Gardens, Kew.

Addressing the United Nations

Dr. Wyse Jackson travelled to South Korea to address the 12th Conference of the United Nations' Convention on Biological Diversity. The Convention is the world's most widely supported international treaty, including almost every country on the globe as a signatory. Delegates undertook a review of its Global Strategy for Plant Conservation to determine whether the world and its governments are on track to achieve the targets and commitments made in 2011 "to halt the loss of plant diversity by 2020." All delegates renewed their commitment to make new and significant efforts achieve the targets by 2020. While in South Korea, Dr. Wyse Jackson had the opportunity to visit and advise on the development of several new botanic garden projects, including one in the Demilitarized Zone (DMZ) between North and South Korea.

ENGAGEMENT

What's Growing On?



Japanese Garden

As part of the Missouri Botanical Garden's commitment to celebrate and protect our history, the Japanese Garden, *Seiwa-en*, underwent its first of several repair and maintenance phases late in 2013, reopening to the public in the spring. Major work included rebuilding all bridges, waterfalls, the boat landing, and pathways. Great care was taken to exactly replicate the existing forms while strengthening the structures.



Membership Program Milestone

In the spring of 1939, the Garden's Board of Trustees established the "Friends of the Garden" as one of two committees to raise funds to support the Garden and the Arboretum (now Shaw Nature Reserve). This committee would go on to become the Garden's membership program, with about 43,000 members throughout the world. Today's Members' Board comprises the leadership group of volunteers in charge of organizing activities that encourage and enhance membership, expand awareness in the community, and increase financial support.

100

COMPANIES IN THE GARDEN'S CORPORATE PARTNERS PROGRAM

The Garden's Corporate Partners Program reached a milestone 100 partner companies in the summer. Corporate Partners make sponsorship gifts and contributions to support the Garden's general operations. In turn, the Garden engages these companies and their employees with our mission and work in St. Louis and around the world. Corporate Partners also appoint representatives to the Corporate Council, one of the Garden's four volunteer leadership boards, to further engage the corporate community with the Garden's global mission and local impact.

Travel + Leisure

The popular magazine named the Garden one of America's Most Beautiful Gardens.

"[It's] the innate beauty of these gardens that keeps people coming back season after season—for in any great garden, true discovery requires patience."

Events

The Garden hosts many beloved annual events, including our traditional floral shows, Whitaker Music Festival, Japanese Festival, Best of Missouri Market® & More, and Garden Glow—all of which our members and other visitors anticipate year after year. We also frequently host special one-time exhibits or expand and enhance existing events, to the evident delight of our many guests. Highlights from 2014 included both new events and program enhancements.



Nature Connects: Art with LEGO® Bricks

Nature Connects: Art with LEGO Bricks brought over 85,000 visitors to the Climatron to enjoy the work of artist Sean Kenney. Many families followed up their trek through the exhibit with a visit to the Brookings Interpretive Center for a chance to build their own LEGO brick creations.

Green Homes Festival

The 13th annual Green Homes Festival moved to the William T. Kemper Center for Home Gardening in 2014, where close to 4,000 visitors and more than 70 exhibitors and vendors celebrated the Garden's commitment to sustainability. For the second year in a row, the festival included an electronics recycling drive; this year 1.5 tons of electronics and appliances were collected.



Spirits in the Garden

Every Friday evening in October, the Garden celebrated all manner of spirits in the Garden. Starting with Best of Missouri Market's First Look Friday, the events included a talk and book signing by *The Drunken Botanist* author Amy Stewart, Fest-of-Ale, Wicked Plants scavenger hunt and screening of *Little Shop of Horrors*, and culminated in a Halloween Creepy Crawl with samplings from local distilleries, a costume contest, and a haunted history tour.

Behind the Science

In December the Garden hosted its first open house of the research facilities in the Monsanto Center. Approximately 450 visitors, some of whom traveled to the event from out of state, got a chance to talk to Garden researchers and support staff about their work, see the equipment they use to collect and study plants in the field, and view rare and classical botanical texts. Garden members and the general public also got a rare tour of the herbarium, one of the largest in the world with more than 6.5 million specimens (see page 6).

ENGAGEMENT



Garden Glow

Over 96,000 visitors enjoyed this year's Garden Glow, with many all-new installations, entertainment, and 50% more lights than 2013. Some of the Garden's most iconic trees, including the magnificent Dawn Redwoods at the south end of the Garden, became part of the magic with creative lighting and surrounding displays.

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PNC Bank,
Solar Woods
Sigma-Aldrich,
Shimmering Welcome
UMB BANK,
Linnean Lights

BY THE NUMBERS

\$1.37 M Ticket Revenue

\$135 K Sponsorship Support

96,031 Total Attendees

46,998 Total Visitors to Tower Grove House

39,678 Member Attendees

2,708 Hours Worked by More Than 300 Volunteers

594 Memberships Sold During Glow Nights

Our Community

Happy 250th, St. Louis!



St. Louis celebrated its 250th birthday with a series of birthday cakes at landmark locations around the region. The Garden, Shaw Nature Reserve, and the Butterfly House were each lucky recipients of a uniquely decorated cake. In addition, as part of Sprouting Science (see page 13), members of the Education Division staff, students and teachers from Saint Louis Public Schools (SLPS), and community members wished the city a happy birthday by planting 250 native trees in city parks during two days in November. The tree-planting events were planned with the City of St. Louis and Forest ReLeaf of Missouri in a partnership between the Garden, SLPS, and The Boeing Company.

OUR CAKES

MISSOURI
BOTANICAL
GARDEN



SHAW
NATURE
RESERVE



BUTTERFLY
HOUSE



Members and Visitors

Over a million visitors enjoyed the Garden and its family of attractions in 2014—a 10% increase over 2013 for all three locations and an impressive 11% increase for Shaw Nature Reserve. Just over 500,000 visitors to the main campus came from within the ZMD district (a property tax-supported district that distributes funds to five local cultural institutions, including the Garden).

The Garden also saw a 6% increase in members who joined or renewed in 2014, making the 43,000 member households strong partners in the Garden's mission to discover and share the knowledge of plants and protect our environment. Thank you!



ENGAGEMENT

Outreach

For all of its history, the Missouri Botanical Garden has been committed to the region. Our community engagement in 2014 included some of these highlights.

Sweet Potato Project

Early this summer, St. Louis youth joined Garden horticulturists and other community partners in planting sweet potatoes in a special section of the William T. Kemper Center for Home Gardening in collaboration with the Sweet Potato Project. The program, sponsored by the North Area Community Development Corporation, is designed to teach youth about urban agriculture and business skills. Students earn a minimum-wage salary to harvest sweet potatoes; develop a product; and learn about packaging, website design, marketing, mass production, and distribution of the product they've created. Students harvested the sweet potatoes in the fall for use in baked goods that they marketed and sold in their communities.



^ Participants in the Sweet Potato Project planted and harvested their crop in the Center for Home Gardening.

BiodiverseCity St. Louis

The *BiodiverseCity St. Louis* "Wild Ideas Worth Sharing" series continued with waiting list-only capacities. As part of this speaker series, the Garden-led *BiodiverseCity St. Louis* initiative featured three existing redevelopment projects that are infusing nature into urban design and functionality. More than 80 people attended the event that highlighted the CORTEX District (Center of Research, Technology and Entrepreneurial Exchange), Chouteau Greenway's Midtown Loop project, and the Art Walk project at Grand Center.

Rainscaping

The Deer Creek Watershed Rainscaping Program is so successful that it was extended to Bissell Point Watershed, where the EarthWays Center is working directly with the Metropolitan St. Louis Sewer District (MSD) in St. Louis City.

We Mean (Green) Business

More than 150 businesses and organizations across the St. Louis region are taking the St. Louis Regional Chamber's Green Business Challenge and are "greening" everyday operations (now including biodiversity efforts!). Challenge participation, coached by EarthWays Center staff, reached over 130,000 employees this year. In addition, the EarthWays Center was contracted to write a solar energy and energy efficiency curriculum for use by Brightergy, a local renewable energy company.

Teaching Others



Nature and Classrooms

The Garden convened two region-wide educator summits to explore how to incorporate nature-based lessons in their curriculum to help St. Louis become healthier, prosperous, and more resilient to the impact of climate change. The summits were developed as part of the *BiodiverseCity St. Louis* initiative in partnership with the Academy of Science St. Louis, Missouri Department of Conservation, the City of St. Louis, and other community partners. More than 100 educators representing 45 St. Louis-area schools participated, covering topics ranging from the importance of everyday nature experiences to how native-plant rain gardens help reduce stormwater management costs.

Investing in Future Generations

**SPROUTING
SCIENCE** IN STL
Digging Deep with Urban Youth

St. Louis businesses enabled the Garden's work in early childhood education to grow in scope and impact. A multi-year early-

childhood initiative of PNC Foundation, *Grow Up Great*, was extended through 2016. Focused on Grace Hill Head Start students and teachers in St. Louis, this community collaboration involving the Garden and other cultural institutions aims to expose low-income preschoolers and their families to activities, concepts, people, and places they might not otherwise experience. In addition, the Garden partnered with The Boeing Company and the St. Louis Public School District (SLPS) to launch *Sprouting Science in St. Louis: Digging Deep with Urban Youth*. The two-year program weaves together early-childhood education and urban biodiversity to cultivate an interest in plants and nature through activities such as classes at the Garden, school-based outreach programming, and family engagement events (see page 11).

New Opportunities for Teens

The MBG Teen Network programs served 127 students in grades 6–12 based on individual interests ranging from exploring the natural world to training in ecological field study and environmental education and interpretation. The Garden expanded this network with two new programs. The Teen Reserve Environmental Education Service (TREES) program offers high school students the opportunity to learn about their natural surroundings by assisting Shaw Nature Reserve staff with special events and by teaching younger children who participate in ecology programs at the Reserve. The Youth Garden program gave teenagers an opportunity to plan, plant, and care for an existing school food garden at St. Margaret of Scotland School. Other Teen Network programs include Students As Garden Educators (SAGE), Shaw Institute for Field Training (SIFT), and Ecology in Action (ECO-ACT), which is supported by the Saigh Foundation.

Greening Our Environment

80%

AVERAGE OF EVENT
WASTE DIVERTED
FROM LANDFILLS
THROUGH
RECYCLING AND
COMPOSTING

The Garden's commitment to sustainability is evident both on-site and out in the community, where we are leading several local and regional sustainability initiatives. In Sassafras café and at Garden staff events, we have increased the amount of composted food waste by over 2,500 pounds.

The Garden earned a total of \$45,000 in rebates from Ameren and Laclede Gas through lighting upgrades and other building operational improvements. In addition, the Horticulture Division continues to increase the efficiency of the irrigation system through more sophisticated controllers and irrigation heads. And Midwest Recycling Center acknowledged the Garden for excellence in electronics recycling. All of these efforts represent the Garden's overall efforts to reduce our footprint.

ENGAGEMENT

Butterfly House

Monitoring Butterflies

Monarchs (*Danaus plexippus*) are among the most iconic butterflies in North America; however, over the last two decades, the annual monarch population has declined by 90%, due in large part to a reduction in monarchs' host plant, milkweed (*Asclepias* spp.). In response, the Sophia M. Sachs Butterfly House founded the Missouri Butterfly Monitoring Network (MBMN), with guidance from the Illinois Butterfly Monitoring Network. Volunteers help monitor butterfly population trends across many different ecological areas in Missouri, focusing on native prairie and prairie restoration sites, and will share the collected data with researchers.



Milkweeds for Monarchs

To help restore milkweed plants to the region, the Butterfly House distributed more than 300,000 free milkweed seeds to visitors this year—enough to feed more than a half-million caterpillars in a season. In addition, “Milkweeds for Monarchs,” a collaboration of the Garden, the Saint Louis Zoo, the Missouri Department of Conservation, and the City of St. Louis, planted 50 new monarch gardens throughout the region.

Events

The Sophia M. Sachs Butterfly House introduced a host of new events in 2014. The springtime Fancy Tea with Mommy & Me treated guests to a tea party, and one special attendee even went home with their very own American Girl doll. Breakfast with the Very Hungry Caterpillar introduced guests to live caterpillars and butterflies while they listened to readings of Eric Carle’s *The Very Hungry Caterpillar* book and explored the interactive Bug Stations. This special day included a souvenir photo with The Very Hungry Caterpillar. In late summer, families celebrated the paper kite butterfly, made kites, and learned about how kites fly from the Gateway Kite Club at the Paper Kite Butterfly Festival. At the new members-only Magical Miniature Gardens, members created and took home their own miniature garden as they enjoyed snacks and drinks provided by Balaban’s. And Winter Jewels delighted guests with the magic of the winter holiday season. The festival featured a treasure hunt through the Animal Exhibit Hall, fairy houses in our Tropical Conservatory, and a few new friends in the Gnome Forest.

Shaw Nature Reserve

Events

Prairie Day is always a favorite event at the Reserve, and this year's was no exception. More than 2,500 visitors played games, made crafts, and watched craftspeople demonstrate homesteading and other skills. The annual spring and fall wildflower sales both attracted record numbers of attendees as well.



Ozark Plateau Seed Collection

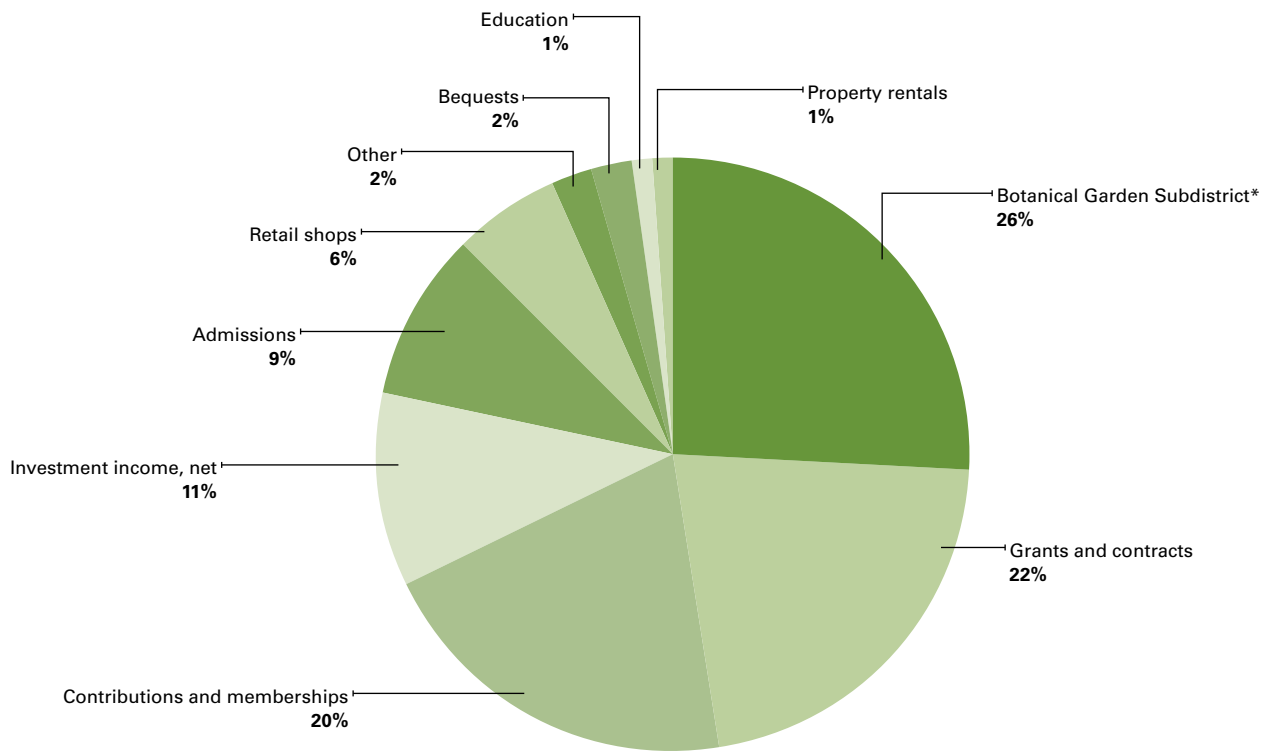
Staff at the Reserve began collecting seeds, planting, recording data, and observing native Ozark plants as part of the Ozark Plateau Seed Collection program. The project focuses on preserving the genetic diversity of native Ozark plants through both long-term seed storage at the Garden's Seed Bank and trial gardens at the Reserve used to develop Ozark plants for native landscaping. Most of the plants in the Ozark Plateau have never been used in horticulture or been collected for *ex situ* conservation. Portions of the seeds collected will be planted in new trial gardens for three to five years, where they will be evaluated for such attributes as shade tolerance, erosion control, flood and salt tolerance, wildlife potential, maintenance reduction, and beautification. Collected seeds that were not planted in the trial gardens will be stored in the Seed Bank, supporting its mission to collect the entire eco-regional Missouri flora. The seeds will become part of the Garden and Reserve's living collections and will be available for future conservation and restoration needs.

11%

INCREASE IN ATTENDANCE
AT SHAW NATURE RESERVE
COMPARED TO 2013

FINANCIAL INFORMATION (year ended December 31, 2014)

2014 Operating Support and Revenue



2014 Operating Support and Revenue

Public Support

Botanical Garden Subdistrict*	\$10,300,000
Contributions and memberships	8,027,251
Bequests	815,251
Total Public Support	19,142,502

Revenue

Grants and contracts	8,575,317
Investment income, net	4,155,887
Admissions	3,592,725
Retail shops	2,316,157
Other	912,026
Education	431,445
Property rentals	431,109
Total Revenue	20,414,666

Total Operating Support and Revenue **\$39,557,168**

2014 Operating Expenses

Operating Services

Science and conservation	\$8,774,819
Horticulture	3,300,325
Education	2,786,810
Public events	2,254,311
Retail shops	2,206,437
Contract services	1,476,255
EarthWays/Sustainability	1,409,792
Butterfly House	992,444
Shaw Nature Reserve	977,624
Bioinformatics	929,318
Visitor Services	426,173
Total Operating Services	25,534,308

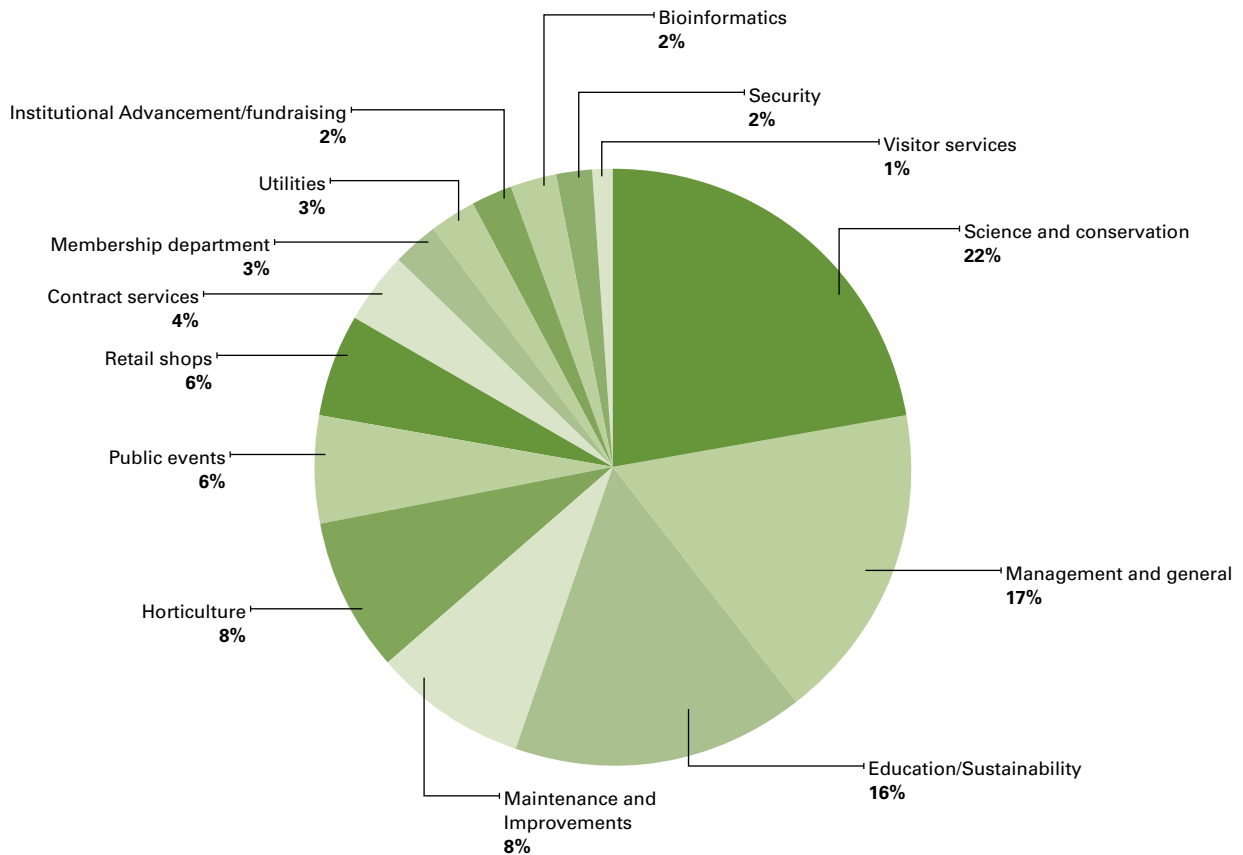
Supporting Services

Management and general	6,744,704
Maintenance and improvements	3,303,948
Membership department	975,380
Utilities	972,066
Institutional Advancement/fundraising	934,320
Security	729,568
Total Supporting Services	13,659,986

Total Operating Expenses **\$39,194,294**

FINANCIAL INFORMATION

2014 Operating Expenses



2014 Operating Transfers

Transfers

Operating funds for capital use	(\$303,448)
Bequest transfers to endowment	(200,251)
Other transfers	223,202
Total Operating Transfers	(\$280,497)

*Botanical Garden Subdistrict

Since 1972, residents of St. Louis City and County have generously supported the Metropolitan Zoological Park and Museum District (ZMD). The ZMD is a property tax-supported district that distributes funds through five cultural subdistricts, which include the Botanical Garden Subdistrict. The Botanical Garden Subdistrict has provided support for the Missouri Botanical Garden since 1983. The Garden is grateful for the continued support of the Botanical Garden Subdistrict.

Commissioners for the ZMD and the Botanical Garden Subdistrict as of April 2015 are listed on page 18.

2014 Fund Balances

Operating Fund

Total operating support and revenue	\$39,557,168
Total operating expenses	(39,194,294)
Total operating transfers	(280,497)
2014 Operating fund excess/(deficit)	82,377
2014 Pension liability adjustment	(165,747)
1/1/14 Operating Fund balance	4,901,036
12/31/14 Operating Fund	4,817,666

Endowment Funds

Land, Building, and Equipment Fund	124,481,225
Capital Campaign Fund	79,804,202
Gift Annuity Fund	4,793,973
Total All Funds	12,465
	\$213,909,531

Financial information used in this report was obtained from the 2014 Missouri Botanical Garden audited financial statements. These financial statements can be obtained by visiting www.mobot.org/reports.

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Paula Betz
Leonard Boever
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Barb Horton	Jane Kahn	Dub Koon	Pat Leigh	Kathryn Manning	David Merritt
Kay Houghtaling	Linda Kalicak	Margi Koors	Taylor Leighton	Debra Mansir	Mary Mertz
Margaret Houlihan	Mark Kalk	April Kootman	Frances Leimkuehler	Kathy Marks-Petetit	Susan Metheny
Emily Howald	Pamela Kalkbrenner	Alice Koritta	Marcia Leise	Sandra Marler	Eliza Metzger
Linda Howell	Jackie Kam-Blackard	Nadine Kouba	Janet Lemp	Justin Mars	Linda Meyer
Christine Hudson	Donald Kaminski	Bob Kozierek	Carol Lentz	Alberta Marshall	Gary Meyer
Christine Huffman	Betty Kamman	Martha Kratzer	William Lenz Jr	Madeline Martin	Betty Meyer
Judith Hughes	Ray Karasek Jr	Bob Krause	Jean Leonhardt	Sarah Martin	Sandy Meyer
Kathleen Hull	Aparna Kasinadhuni	Fran Kravitz	Maya Lerch	William Martin	Barbara Meyer
Laure Hullverson	Kaitlyn Kastberg	Gregory Krekeler	Mike Lerch	Ivan Martin	Linda Meyers
Linda Hultgren	Marlene Katz	Eden Kresko	Richard LeSage	Jim Massey	Claire Meyners
Cindy Hults	Phil Kauffman	JoAnn Kresko	Linda Lesh	Sicily Mathenia	Paula Miceli
David Hults	Posie Kaufmann	Keith Kretzmer	Tina Lesmeister	Audrey Mathews	Lauren Michniok
Claudia Humphrey	Victoria Kearns	Kristi Krey	Audrey Levit	Elizabeth Mattingly	Kathleen Migneco
Barbara Huning	Richard Keating	Jay Kridel	Steve Levit	Ashley Matula	Roy Migneco
Ellen Huppert	Gary Keller	Linda Kridel	Tracie Lewis	Judith Maune	Alyssa Mikesell
Bernadette Hurst	Deanne Kelley	Jack Krings	Scott Lewis	Susan Maurer	Christine Mikesell
McKenna Huse	Diane Kelley	Olivia Kriss	John Lewis	Maryellen May	Marilyn Miles
Charmaine Hutchings	Sarah Kellogg	Doris Kroupa	Nancy Lewis	Karen May	John Miller
Stephanie Huth	Karen Kelly	Kevin Kruep	Julia Li	David Mayhall	Gerald Miller
Devin Hyatt	Jean Kelly	Pam Kruse	Linda Lieb	Kelly Mazzacavallo	James Miller
John Hyland	Fran Kempin	Megan Kuban	Melinda Ligon	Gloria McBride	Spencer Miller
Thomas Incrocci	Marvel Kendall	Kathy Kuehn	Leslie Limberg	Sarah McCallion	Rebecca Miller
Diane Intfeld	Sonya Kendrick	Pamela Kuehn	Judy Lincoln	Jane McCarthy	Diana Miller
Robert Irwin	Susan Kennedy	Charles Kuhn	Steven Linford	Xavier McClain	Denice Millett
Anita Isenberg	Alan Kerkemeyer	Evelyn Kuhn	Claire Linzee	Lavonne McClain	Michelle Mills
Richard Jackson	Roland Kerner	Yvette Kurtz	Larry Lipe	Jan McClenahan	Terry Milne
Maggie Jackson	Natalie Kesselring	Carol Kusterer	Connie Lippert	Amanda McClenning	Cheryl Mines
Keisha Jackson	Madelynn Kester	Corinna Kwan	Stephanie Littlefield	Sharon McClinton	Thomas Mines
John Jackson	Deborah Kettler	Mohak Laad	John Lizzo	Karen McCollum	Stephanie Minor
Kim Jackson	Fred Keusenkothen	Larry Lacy	Cheryl Lockos	Chrissie McConnell	Larry Minth
Jim Jackson	Mindy Keyser	Rebecca Lacy	Freda Lohr	Jeanette McConnell	Sharol Mitchell
Maureen Jacob	Imad Khan	Deborah Ladd	Jennifer Loman	Ginny McCook	Alice Mitchell
Sarah Jacobs	Deanna Kiel	Mary Ann Lafflin	Mary Longrais	Sue McCool	Russell Mitchell
Leonard Jacobs	Pat Killian	Corinne Lagoy	Jim Loomis	Jean McCormack	Liza Mitchell
Marie Jaeger	Kamarrah Killion	Erika Lagoy	Bonnie Lorenz	John McCormack	Steven Mitori
Kate Jamieson	Mike Kimzey	Margaret Lahrmann	John Lorenz	Lauren McCutcheon	Ayano Miyagi
Rebecca Janski	Sheila King	Bill Lambertson	Adam Lorenzen	Annette McGarrahan	Catherine Mizerany
Maud Jeanty	Mary King	Bill Lampe	Saundra Lowes	Alberta McGilligan	Suzanne Moak
Christopher Jenkins	Ruth King	Paula Lampen	Robert L Lowes	Lynn McGoogan	Tara Mocker
Armella Jenkins	Don Kinsey	Cathy Lancaster	Dave Lowry	Beth McGovern	Joseph Molner
Maureen Jennings	Chase Kinslow	Sue Lancaster	Mary Ann Lucas	Glenda McGrath	Bob Monaghan
Kathryn Jepsen	Polly Kinslowe	Joyce Landauer	Frank Luechtefeld	Veronica McGrath	Karen Mondale
James Jeske	Kelly Kipp	Michelle Landers-	Gail Luecke	Laurian McGrath	Linda Monday
Anita Joggerst	Nancy Kirby	Ochsner	Cindy Luecke	Brian McKenna	Cherie Moody
Meg Johnson	Nancy Kirchoff	Brad Landsbaum	Bob Luecken	Carlton McKinney	Nancy Moore
Charles Johnson	Ray Kirkman	Jamie Lane	Linda Luecken	Michael McLaughlin	Betty Moore
Kati Johnson	Candace Kirkman	Marilyn Lane	Yvette Luedde	Maria McLeer	Jason Moore
Elizabeth Johnson	Anne Kirkpatrick	Jack Lane	Cindy Lueder	Charles McManis	Mary Moore

OUR VOLUNTEERS



Lucy Moorman
Jan Moran
Ellen Morgan
David Morgan
Anne Morgan
Denise Morgan
Anne Morgan
Kathleen Morgeson
Sydney Morin
Jean Morris
Jim Morris
Melissa Morris
Peggy Morris
Joan Morris
Larry Morrison
Judy Morrow
Isabella Morse
Myra Moscovitz
Sharon Moss
Abigail Moss
Deborah Moulton
Eva Moutrie
Dotty Moxley
Valli Muehler
Keith Muehler
JJ Mueller
Carol Mueller
Brian Mueller
June Mueller
Loretta Muessig
John Muller
Jennifer Mullikin
Durinda Mullins
Lucy Mullis
Linda Munsell
Mary Murney
Joan Murphy
Rosemary Murphy
Gerard Murphy
Anna Murphy
Gale Murphy
Barbara Murphy
Laura Murray
Erin Muschany
Robin Musselman
Barbara Mutz
Lisa Myles

Sherry Myles
Thomas Nadelin
Lisa Nansteel
Collin Nash
Deanna Nash
Jacquelin Naunheim
Arlene Nazzoli
Hessie Needle
Mary Neher
Darlene Neil
Paul Nelson
Vallyse Nelson
Emily Nelson
Deanna Nelson
Susan Neuhaus
Karie Neukomm
Brandt Neuman
Jon Newell
Greg Newell
Barbara Nichols
Elaine Niederbremer
Frederick Niermann
Joyce Niewoehner
Bob Noe
Virginia Noe
Nancy Noel
Joseph Nonnenkamp
Marge Normile
Barbara Novak
Jeanne Nowicke
Mary Jo Nowobilski
Barbara O'Brien
Tammy O'Brien
Pat O'Brien
Alison O'Brien
Emily O'Chiu
Anita O'Connell
Edward O'Connor
Meredith O'Connor
Ruby O'Driscoll
Kathy O'Neill
Sharon O'Rourke
Luanne O'Shea
Kyle Oberle
Jan Oberle
Daniel Ochsner
Dawn Olenjack

Michael Olenjack
Wayne Olomon
Ken Olsen
Sandy Olsen
Eric Olson
Mary Lou Olson
Sue Onnen
Bernadette Oppelt
Susan Orr
Jeanne Ortega
Fred Ortlip
Leroy Ortmeyer
Paul Oryem
Heather Marie
Osborn
Cathy Osborn
Chris Ostendorf
Gene Ostendorf
Barbara Ottolini
Lynna Overby
Shelby Ozer
Karen Pahuski
Sue Palmer
Susan Pang
Candice Papes
Barry Papke
Mari Parato
Margaret Pariera
Shirley Parisi
Nancy Parker
Sarah Parker
Roy Parks
Holly Parks
Craig Parmenter
Cliff Parmer
Wally Partain
Jo-Ann Partin
Sarah Pat
Lynda Pate
Rebecca Patel
Amelia Patrick
Sidney Patterson
Sally Patton
Derek Payne
Madalyn Payne
Ve'Niicy Pearman-
Green

Sharon Pedersen
Amada Pedroni
Kay Pelikan
Barbara Pellegrini
Mary Pelot
Valerie Pelts
Jason Perosa
Lisa Pestronk
Marsha Peters
Julia Peters
Frank Peterson
Rita Peterson
Sheryl Peterson
Katrina Pfeiffer
Chris Pfyl
Janice Phelps
Lee Phillion
Debbie Phillips
Abbie Phillips
Bruce Phillips
Margaret Phillips
Joyce Piasecki
Jennifer Picker
Phyllis Pieper
Mary Pierce
Sean Pierson
Susan Pinker-Dodd
Zona Pinski
Madeline Pisani
Tamara Pisoni
Gail Planer
Jenna Pleimann
Donna Polivick
Laura Polucha
Kim Pope
Rhonda Porche-
Sorbet
Carol Portman
Judith Portnoy
Tanya Postin
Denise Pott
Horatio Potter
John Pound
Stephanie Prade
Kari Pratt
Darla Preiss
Janet Preston

Vicki Procarione
Nell Puryear
Suraj Puvvada
Shifen Qiang
Wei Qiu
Catherine Quinn
Marjorie Quinn
Sue Quirk
Diane Rademacher
Cheryl Rafert
Bernice Raineri
Lois Raley
Suzanne Ramsey-
Haubein
Stacy Randle
Anne Rankin Horton
Jean Ransdell
Sue Rapp
Shannon Rapp
Gary Rathbun
Barbara Rauth
Sneha Ravikumar
JoAnn Rawson
Debbie Ray
Larry Ray
Kim Rayford
Alan Raymond
Marvin Raymond
Diana Raymond
Richard Read
Josh Rebman
Greg Rebman
Holly Records
Rithik Reddy
Amy Redfield
Courtlyn Reekstin
Landon Reekstin
Rosemary Reid
David Reindl
Elizabeth Reinsch
Sue Reisel
Susan Rentfrow
Douglas Reyner
Lynn Reynier
Cyndy Reynolds
Claudia Rhodes
Jane Richard
Margie Richards
Joanne Richardson
Thom Richter
Dan Richter
Glenda Ricketson
Daniel Ridings
Lisa Rieman
Gail Riesenmy
Richard Riester
David Riley
Melanie Riley
Cynthia Rill
Abby Risner
Fredric Rissover
Emma Roberts
Michele Roberts
Ann Robison
Linda Robson
Priscilla Rodriguez
Martin Rogers
Susan Rogers
Zelda Rogul
Taylor Leigh Rohan

Greg Rohde
Christine Rohloff
Karen Rohne
Maggie Rose
Judith Rosen
Jean Rosenfeld
Particia Ross
Brett Ross
Allan Rossel
Carol Rossel
Mieke Rossi
Susan Roth
Nikolaus Rottjakob
Susan Rowe
Alan Rowlson
Linda Rudisill
Susan Ruecker
Rhonda Ruester
Donald Rumer
Susan Russell
Richard Russell
Ann Russell
Marilyn Rutledge
Kayla Rutledge
Sammy Ruwitch
Lucy Ryan
Don Ryan
Brian Sadlo
Betty Salih
Anthony Salini
Amy Salisbury
Mary Lee Salzer-Lutz
Sarah Samuels
Vicki Sanders
Bob Sanders
Nancy Sanders
Lauren Sanford
Mary Sant
Caroline Sant
Rachel Santel
Jimmy Santen
Barbara Santoro
Dale Sapp
Shivani Saravanan
Vicki Satterthwaite
Michael Schade
Denise Schaedler
Gerald Schaefer
Nicole Schaeg
Karen Schafroth
Judy Schaljo
Kenneth Schaper
Leatha Schaper
Jill Schappe
Jacquie Scharlott
Kelsey Schattnik
Norma Schechter
Kay Schechter
Karen Scheeter
Karen Scheible
Bonnie Schell
Kim Scherrer
Jan Scherzer
Jeanne Schibig
Jerome Schiller
Joe Schilling
Joseph Schwiinger
Virginia Schwiinger
Ronald Schlapprizzi
Barbara Schlueter

OUR VOLUNTEERS

Chris Schmidt
Sarah Schmidt
Judy Schmidt
Charles Schmidt
Martha Schmitt
Beverly Schmitt
Pamela Schneider
Sandy Schneider
Laura Schnure
Richard Schnure
Lillian Schoellhorn
Joyce Schoeneberg
Meghan Schrik
Margie Schroeder
Todd Schroeder
Jim Schuck
Ann Schuette
Susie Schulte
Christopher Schulte
Judy Schulte
Teresa Schulz
David Schulz
Julia Schumacher
Julia Schumake
Pat Schutte
Helena Schutte
William Schwab
Barbara Schwartz
Donna Scott
Susan Scott
Fredna Scroggins
Laverne Sebben
Joshua Secraw
William Sedlock
Ken Seher
Dustin Seibert
Chris Selby
C. Michael Self
Melissa Self
Ruth Senske
Al Senske
Susan Sevem
Erika Sevigny
Jiryis Shaheen
Lynda Sharpe
Angie Shea
Carol Sheehan
Barbara Sheeran
Kathy Shelton
Adrienne Sher
Sandra Sher
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Diane Shoulberg
Earl Shreckengast
Sapana Shrestha
Melissa Shumaker
Hsiao Sickel
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Ned Siegel
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Stephanie Sigala
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Barbara Simon
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Lynn Slackman
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Frances Slusher

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Mary Smidt
Kimberly Smith
Teresa Smith
Robert Smith
Mary Ellen Smith
Barbara Smith
Suzanne Smith
Russell Smith
Shirley Smith
Leslie Smith
Harley Smith
Armetta Smitley
Linda Snider
John Snodgrass
Kristie Snyder
Kathie Soehngen
Richard Sokol
Diane Sol
Nancy Solodar
Adam Sommer
Maureen Spaete
Danny Speck
Carol Spehr
Meg Spencer
Andrea Spencer
Claudia Spener
Julie Spirk
Rosemary Spitler
William Spradley
Kate Sprague
Celeste Sprung
Judy Spurlock
Susan Squires
Carol Squires
Jeanette St Vrain
Cary Stalneck
Glee Stanley
Martha Stark
Louis Stark
Paula Starkey
Vanessa Starks
Penny Steffen
Lucinda Stein
Sara Steindorf
Pat Steiner
Donna Steinhoff
Julie Steininger
Alan Stentz
Michael Stephan
John Stephens
Kim Sterling
Nora Stern
Barbara Sterneck
Michael Stevens
Ron Stevens
Jean Steward
Danielle Stewart
Holly Stiles
Joy Stinger
Katie Stocke
Libby Stokes
Maxine Stone
Nico Stranquist
Ainslie Streeter
Lee Streett
Joseph Stremmlau
Cynthia Strickland
Ajeha Stroud
Betty Struckhoff
Peggy Stuckmeyer

Teresa Stutes
Kilian Suchocki
Jodi Sudin
Robby Suozzi
Judith Surber
Priya Suresh Kanna
Nicholas Susina
Mary Ann Swaine
Nona Swank
Barbara Swanson
Mark Sweeney
Judy Sweeney
Carol Swink
Suzanne Switzer
Ariel Tadlock
Patricia Taillon-Miller
SinE Tan
Ann Tansey
Barbara Tate
Chari Tauser
Don Taylor
Elaine Taylor
Liz Teasdale
Harold Tennyson
Paivi Tetri
Stephanie Thayer
Elaine Thebus
Linda Thomas
Delaney Thomas
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Amibeth Thompson
Kelsey Thompson
Nancy Thompson
Steve Thompson
Robert Thornberry
Anna Thornhill
Megan Thornton
Laverne Thurmond
Hector Tirado
Ann Tobben
Charlie Toben
Jordyn Tobias
Mary Tognoni
David Tognoni
Claudia Tonsor
Patrick Toppins
Lisa Tourrette
Annette Townsend
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Paul Travers
Jacqueline Trupiano
Joseph Trupiano
Jane Tschudy
David Tucker
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Richard Turner
Gwynn Turner
Jane Tussey
James Tuxbury
Ann Tuxbury
Shirley Valentino
Dreanna Vallina
George Van Brunt
Lauren Van Dyke
Steve Varga
Amy Vaughn
Hannah Verity
Janet Vetter



Richard Viola
Bernie Violand
Dilip Vishwanat
Stephen Vitale
Mary Carol Voelker
Robert Voelker
N Jean Vogel
Elizabeth Vogt
Clifton Vollmer
Jessica Volpe
Yvonne Von Der Ahe
Robin Vorel
Cheryl Voss
Monica Wagner
Ryan Wahidi
Liz Walker
Juanita Walker
Leigh Walker
Preston Walker
Rebecca Wallace
Nancy Wallace
Lisa Wallis
Mary Lee Walter
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Anne Wamser
Lucy Wan-Cheng
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Noah Wangler
Gregory Ward
Nicci Warr
Janet Wasylczak
Karen Watkins
Pat Watson
Judy Watters
Audrey Wattler
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Stephen Weaber
Robert Weaver
Mary Weber
Sherry Weber
Colin Weber
Thomas Weber
Phyllis Weber
Donna Webster
Barbara Wedler
Barbara Wehling
James Weidman
Phyllis Weidman
Janice Weil
Paul Weiland
Robert Weinman

Katarina Weis
Cindy Weis
Carol Wellman
Linn Wells
Mary Clair Wenger
Pam Wennerberg
Mary Went
Marion Werner
Jason West
Kathleen West
Cori Westcott
Alan Westcott
Cheryl Whatley
Kenneth Wheat
Becky Wheeler
Jean Whitaker
Elizabeth White
Kevin White
Laura White
Cheryl Whiting
Kelly Whitman
Suzanne Whitman
Valerie Whitney
Paul Whitsitt
Linda Whitten
Barbara Widmer
Edward Widmer
Christine Wiehl
MaryKate Wiese
Pam Wilcox
Marla Wild
Amy Wilhelm
Jennifer Wilkins
Nancy Willard
Sandra Willems
Margaret Williams
Allen Williams
Eartha Williams
Robert Williams
Nancy Williams
Dorian Williams
Jasmine Williams
Chris Williams
Norma Williams
Connie Williams
Mary Williams
Larry Willman
Carolyn Willmore
Carol Wilson
Charles Wilson
Earl Wilson
Cheri Wilson
Kathy Wilson

Charles Wilson
Tony Windler
Kathy Winkelmann
Margaret Winter
Alyssa Wintermute
Carolyn Wirth
Loretta Wishne
Diane Woepke
Carol Wofsey
Shelby Wohlschlaeger
Cathy Wolff
Doug Wolter
Sai Chi Wong
Susan Wood
Elise Woodland
Nancy Woods
Mary Woodward
Mary Woodriddle
Marian Wuest
Yan Xie
Julio Yacula
Kenji Yanaba
Louis Yang
Kara Yannon
Daniel Yaroshevsky
Beth Yarrington
Thom Yates
Hal Yeager
Anita Yeager
Kathy Young
Marianne Young
Su Yufang
Juliette Zach
Richard Zander
Nancy Zander
Donna Zerega
Patricia Zerillo
Bryan Zhang
Yunchao Zhang
Lina Zhang
Alex Zhang
Zhengyan Zhang
Fengyi Zheng
Kevin Zheng
Gloria Zhou
Leon Zickrick
William Ziegenbein
Mark Zigrang
Michelle Zumwalt
Maggie Zumwalt
Nancy Zvolanek

BY THE NUMBERS

Visitors

Attendance at all locations	1,045,969
Highest daily attendance: Sunday, August 31 (Japanese Festival)	14,262
Highest non-event attendance: May 11, 2014 (Mother's Day)	6,487
Lowest non-event attendance: Tuesday, January 28	29

Members

Members	43,037
Total number of member visits	269,278

Personnel

Number of staff	439
Number of volunteers	1,834
Number of volunteer hours worked	148,175
Number of equivalent full-time staff with volunteers	76

Communications

Total online visitors:	9.5 million
Unique online visitors:	5.5 million
Total visits via mobile device:	3.2 million
Total email subscriber base:	62,000
Social network followers:	127,000



Education

Education Program Participation

Students and teachers participating in education programs	78,693
Teachers using workshops and instructional material	2,077
Scouts and Leaders in education programs	4,531
Adults in adult education programs	18,540
Seniors, special-needs, others in horticultural therapy education programs	3,262
Youth and families in education programs	4,515
Youth and families in community outreach	803
Visitors experiencing drop-in education opportunities	220,904

Education Venue Attendance

Visitors to the Doris I. Schnuck Children's Garden	125,920
Visitors to the Brookings Interpretative Center	112,041
Visitors to Tower Grove House	110,448
Visitors to the Dana Brown Overnight Center at Shaw Nature Reserve	4,508
Visitors to the Nature Explore Classroom at Shaw Nature Reserve	742

Home Gardening

Visitors to the William T. Kemper Center for Home Gardening	112,611
Master Gardeners	327 active volunteers; 39,919 hours of community service
Plant Doctor Service	7,275 clients; 11,945 questions
Calls to Horticulture Answer Service	8,896 calls; 12,493 questions
Gardening Help web visitors	13.9 million
Online email gardening questions answered	1,315

Horticulture Displays

Total accessions	28,123
Wild source accessions	2,178
Total taxa/unique types of plants	15,943
Total rare taxa/unique types of plants	304
Total genera	1,877
Total species	5,598
Total plantings	48,317

Science & Conservation

PhD researchers	50
Staff publications	225
New species described	133
Countries where fieldwork is done	33
Graduate students	17 from 8 different countries
Herbarium total specimens	6,589,861
Mounted specimens added to Herbarium	108,634
TROPICOS®	4,348,536 specimens, 1,286,158 plant names
Books published by MBG Press	7
New items added to Library catalog	1,482
Rare books digitized and placed online	965

MANAGEMENT TEAM



Dr. Peter Wyse Jackson
President
(314) 577-5110
peter.wysejackson@mobot.org



Robert Woodruff
Chief Operating Officer
(314) 577-5142
bob.woodruff@mobot.org



Andrew Wyatt
Vice President, *Horticulture and Living Collections*
(314) 577-9426
andrew.wyatt@mobot.org



Donna McGinnis
Senior Vice President,
Community and Development
(314) 577-9495
donna.mcginis@mobot.org



Sheila Voss
Vice President, *Education*
(314) 577-0284
sheila.voss@mobot.org



Deborah Frank
Vice President, *Sustainability*
(314) 577-0279
deborah.frank@mobot.org



Rick Angevine
Vice President,
Finance and Controller
(314) 577-5160
rick.angevine@mobot.org



Dr. James Miller
Senior Vice President,
Science and Conservation
(314) 577-5176
james.miller@mobot.org



Olga Martha Montiel
Vice President, *Conservation and Sustainable Development*
(314) 577-9412
olgamartha.montiel@mobot.org



Paul Brockmann
Senior Vice President,
General Services
(314) 577-5129
paul.brockmann@mobot.org



Chuck Miller
Vice President,
Information Technology and Chief Information Officer
(314) 577-9419
chuck.miller@mobot.org



Rebecca Ingram
Vice President,
Human Resources
(314) 577-5122
rebecca.ingram@mobot.org



John Behrer
Director, *Shaw Nature Reserve*
(636) 451-3512
john.behrer@mobot.org



Victoria Campbell
Director, *Sophia M. Sachs Butterfly House*
(636) 530-0076
vickie.campbell@mobot.org

Robert J. Herleth served as Executive Vice President until his retirement in January 2015.



MISSOURI BOTANICAL GARDEN

4344 Shaw Blvd. • St. Louis, MO 63110 • (314) 577-5100 • www.mobot.org